

Adopted more than 5 years ago

Initial Re

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Filter By: Report Subgroup

1. Where are you in the adoption process?

#	Answer	Response	%
1	I/We are hoping to adopt a baby and actively searching	0	0%
2	I/We have adopted a baby through private domestic adoption WITHIN the past five years	0	0%
3	I/We have adopted a baby through private domestic adoption MORE THAN five years ago	27	100%
	Total	27	100%

Statistic	Value
Min Value	3
Max Value	3
Mean	3.00
Variance	0.00
Standard Deviation	0.00
Total Responses	27

2. Please write in what year your baby was born (e.g. 2007)

Text Response
2007
1007
2007
2008
1989
2008
2006
2007
2006
2004
2005
2008
1998
2004
2008
2003
2006
1998
2007

Statistic	Value
Total Responses	19

3. Are you working or did you work with: (indicate all that apply)

#	Answer	Response	%
2	An adoption agency	12	60%
1	An adoption attorney	9	45%
3	A facilitator	4	20%

Statistic	Value
Min Value	1
Max Value	3
Total Responses	20

4. How long did it take you from the time you were home study approved until the time your baby was born?

#	Answer		Response	%
1	Less than 6 months		9	45%
2	6 months to one year		5	25%
4	Two years to three years		3	15%
3	One year to two years		3	15%
6	I'm still in the process of adopting		0	0%
5	More than three years		0	0%
	Total		20	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	2.00
Variance	1.26
Standard Deviation	1.12
Total Responses	20

5. If you have successfully adopted, how were you matched with your baby?

#	Answer		Response	%
6	Through an agency		10	53%
2	Networking		3	16%
1	A print newspaper ad		2	11%
4	Through an attorney		2	11%
5	Through a facilitator		1	5%
3	Via the Internet		1	5%
7	Other		0	0%
	Total		19	100%

Other

Statistic	Value
Min Value	1
Max Value	6
Mean	4.42
Variance	3.81
Standard Deviation	1.95
Total Responses	19

6. When advertising in print, please indicate all types of print media you advertising in/advertised in:

#	Answer	Response	%
1	Daily Newspapers	5	63%
2	Free weekly papers (Thrifty Nickels, penny savers, etc)	5	63%
4	Other	4	50%
3	Nationwide magazines	0	0%

Other
none
none
phone books

Statistic	Value
Min Value	1
Max Value	4
Total Responses	8

7. When promoting your wish to adopt via the Internet, what methods did you use or are you using? Please indicate all that apply.

#	Answer	Response	%
1	Created an adoption website	5	38%
12	Other	5	38%
2	Signed up for online adoption sites where hopeful adoptive parents link to their website (e.g. Adoptimist.com)	4	31%
8	Posted my/our desire to adopt on Internet groups or forums	4	31%
9	Blogged about my/our wish to adopt	4	31%
7	Created a Facebook page just for adoption	1	8%
6	Used Facebook Ads	1	8%
3	Posted ads in Craigslist or other free classifieds sites	1	8%
11	Search Engine Optimization (SEO)	0	0%
10	Used Twitter	0	0%
4	Set up a Google AdWords campaign	0	0%
5	Created a video and posted it on YouTube	0	0%

Other
none
We adopted 15+ years ago, so internet was not yet really being used.
word of mouth
Our adoption efforts took place in 1998... did not use Internet

Statistic	Value
Min Value	1
Max Value	12
Total Responses	13

8. How much was/is your MONTHLY budget for advertising? (this includes all advertising-print, online, etc.)

#	Answer	Response	%
1	\$0-500 per month	12	86%
3	\$1,001-\$1,500 per month	1	7%
2	\$501-\$1,000 per month	1	7%
5	More than \$2,501 per month	0	0%
4	\$1,501 to \$2,500 per month	0	0%
	Total	14	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.21
Variance	0.34
Standard Deviation	0.58
Total Responses	14

9. How was/is your advertising money being spent? What percent of your total budget was spent on Internet/Social Media and what percent was spent on print ads? (Please be sure the total adds up to 100%)

#	Answer	Min Value	Max Value	Average Value	Standard Deviation	Responses
1	Internet/Social Media	0.00	100.00	22.33	38.57	6
2	Print ads	0.00	100.00	48.33	47.12	6

10. Where did you receive THE MOST contacts from regarding potential situations?

#	Answer	Response	%
6	Through your adoption agency	10	56%
1	Internet/Social Media	2	11%
2	Print ads	2	11%
5	Through your facilitator	2	11%
3	Through networking	1	6%
4	Through your attorney	1	6%
	Total	18	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	4.61
Variance	3.66
Standard Deviation	1.91
Total Responses	18

11. Please share any comments you wish to. I would love to hear anything you are willing to share about your adoption experience in the hopes of this data helping others in the process now. I'm particularly interested in how you used the Internet, Social Media and print advertising during the adoption process.

Text Response

Our daughter's birthmother found our ad in a local daily paper and she was born a little over three weeks later. We had 23 contacts from potential birthmothers in total, only 6 of those 23 were from print ads, in spite of spending \$1300 or so a month on print ads. Most contacts were via the internet.

We sent out letters to OB-GYNs. That is eventually how we met my son's birthfamily
We did not feel comfortable with pursuing our adoption via the internet or social media at that time- we relied solely on the adoption agency we worked with to find us potential matches. We were uncomfortable with potential scams via the internet and appreciated the handling by our agency. We did have one failed match prior to our son coming to us even through the agency. But we felt that process was more to our comfort level at that time.

When we started the process in 2006, we explicitly did not want to involve social media because we thought it treated children as commodities. We were offended by what we saw as "one-upmanship" in prospective adoptive parent profiles. We remain concerned about the greater potential for unethical conduct online. That said, we've encouraged our agency to have a greater presence in social media to promote education and support of all members of the adoption triad.

With my domestic adoption I did NOT use internet, social media or print advertising to SELL myself or my husband. Neither did we during the time of our international adoption. Yes, there are fees for home studies, fingerprinting, forms for travel, etc; but not to sell ones-self or buy a match thru networking for the child. Each family's (couple) and child takes a different amount of time. The wait is stressful at best. But waiting to get pregnant & birth of a child takes time, a differing amount of time for each family & each child. Either born under the Mother's heart or from within the Mother's heart each child is a gift from God; and is placed in the Mother's arms in precisely the perfect time. 4/16/2014: Barbara L Lyman, Mother & Wife of 4: one gift born from under my heart, one gift shared, one gift from within my heart placed in my arms as an infant in WA, one gift from within my heart placed in my arms at almost 11 years old in Fuzhou, Fujian Province, PRC. Thanks Be To God!

we only used print ads in various newspapers across the country to find a birthmother.

The internet and social media were not available when we adopted in late 1998. People used print advertising in those days, but we did not. We hired a facilitator. We were matched almost immediately after completing our paperwork. And because it was a private adoption, the home study took place after we were matched.

We adopted twice. I used info from second child here. Will try to submit again with info from first. Good luck! Thanks for doing this!!

We Did Not Use Media. It Is A Scary Process And Felt More Protected Using An Agency, Attorney And/Or Facilitator.

Statistic	Value
Total Responses	9